



SHOP TALK

Rochester AudioVisual Association

August 2001

RAVA Program Off To A Fast Start

**First Tuesday – Student Film Festival – Dinner Cruise – 45th Anniversary
with Robert Forster**

Sept. 4 - 12 noon

First Tuesday luncheon

Spring House – 3001 Monroe Ave.

No guest, just members catching up with each other. Summer happenings.

Please call Walter 671-7741 by Friday, Aug. 31 if possible so we know how many to set for.

Tuesday, Sept. 11 – 6:00 PM

RAVA/SMPTE Student Film Festival

At RIT Carlson Auditorium

Followed by free dinner at Chi Chi's.

Pages 2 and 6 for details

Tuesday, Sept. 25 – 6:45 PM

Dinner cruise on Harbor Town Bell

See page 2 for details

Oct. 2 – 12 noon

First Tuesday luncheon

Tuesday, Oct. 16

RAVA 45th Anniversary

Strong Museum

Robert Forster interacting!

Never before has the RAVA program year started with such a bang. A little of something for everyone – ending up with what could prove to be the high point in RAVA's 45 years.

Rochester's own Hollywood actor Robert Forster is to be the featured performer at RAVA's 45th Anniversary event Oct. 16. Page 3



Before that, on Tuesday, Sept. 25, RAVA members will have a dinner cruise, the second cruise in its 45 years. Page 2

The opener for the fall season will be the popular RAVA/SMPTE Student Film Festival on Tuesday, Sept. 11 at RIT's Carlson Auditorium. Pages 2 and 6.

All of this takes place before the new High Falls Film Festival is launched Wednesday, Oct. 17, the day after the RAVA 45th event.

Shop Talk.

<http://www.ggw.org/rava/>

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58 Carverdale Drive

Rochester, New York 14618-4004

Directions to Harbor Town Belle Pier

By 6:00 PM the Harbor Town Belle will be moored at the Charlotte dock, at the north end of the long warehouse, near the carousel.

If you have not driven up to Charlotte recently, you will find a new street configuration. You no longer can drive to the road by the beach and turn right toward the carousel.

As you drive north on Lake Ave, at the high point before the street begins to descend toward Lake Ontario, there is a green sign on the right that reads *Beach Parking*, pointing to the right. Go down that road and turn left to find the parking lot closest to Lake Ontario and the boat pier.

Summer Fun

Dinner Cruise

As summer draws to a close, RAVA members will be able to relax on a two-hour cruise on Lake Ontario and Irondequoit Bay as they enjoy a dinner at sea. Another group is also sailing that evening.

We pay \$12 for the cruise. Then dinner is ordered from a menu (Mr. Dominic), prices ranging from \$8.00 to \$15.00.

Reservations have to be made by Friday, Sept. 21. Call Terry Palis, 262-3430.

Tuesday, Sept. 25 – boarding at 6:45 PM

Charlotte Pier on west side of Genesee River

About 40 years ago RAVA members took an afternoon cruise on the Erie Canal. One incident is memorable. Bob Barnes was standing on the rear deck looking aft as we came to a low bridge. *Wham!* Bob was hit in the back of the head and fell face down on the deck. What a scare! Thankfully Bob was not injured.

RAVA Kickoff Meeting

STUDENT FILM FESTIVAL

PILLOWFIGHT, a slapstick comedy from the University of Texas at Austin, the Best of Show, will open the hour-long annual film festival. The subjects, a husband and wife in bed, snoring and trying to keep the covers on, make for a delightful, laughable short.

Fourteen more films/videos will be screened, in part or in total. Many of the films were as good or even better than films made by professionals. Winners this year came from 10 colleges ranging from USC and the American Film Institute on the West Coast to NYU and the Tisch School in New York City. Four RIT students were winners.

See page 6 for the complete list and directions to Carlson Auditorium. A complimentary dinner to honor the student winners follows at Chi Chi's.

Tuesday, Sept. 11, 7:00 PM at RIT Carlson Auditorium RAVA and SMPTE.

The Committee

Planning the 45th

Putting together RAVA's 45th anniversary event requires careful planning and execution. Guiding the effort is producer Stirlin Harris with a capable committee.

As planning began, the committee met weekly, often at Spot, the new café in the former Maynard Chevrolet building. (A tip - they have delicious muffins and coffee.)

Many options and several locations were considered. It narrowed down to two, the city's interesting School of the Arts and Strong Museum.

If you haven't been inside the School of the Arts that is in the former Eastman Music School dorm on Prince Street across from an Art Gallery entrance, it is worth stepping inside sometime. It has two auditoriums, one large and one medium. An entire new building has been built over the old front of the dorm with colonnade entrance. A dining area stretches along the front of the former dorm, providing an intriguing dining area.

Alas, the Board of Education has put a moratorium on renting the facility while they

review the policy. We couldn't wait.

So Strong Museum it is. The idea of a dinner is dropped. Instead the program will begin at 6:45 with recognition of RAVA over 45 years. Then Robert Forster will take over for the next hour and a half to two hours with an interactive program between himself and the audience. When he concludes, we will all move to the Atrium for a dessert reception. People can talk to Bob and others. We will not be surprised if some early film festival people might join us so we could be overflowing with celebrities.

Tickets will be \$20. If RAVA and SMPTE members send in a card with their check before October 5, they get a break - \$18.

This entire event will be fairly expensive to stage. Several RAVA members have offered contributions above their ticket price. We will also be approaching a few companies for some sponsor support.

Working with Stirlin are Earl Kage who will be managing the event, Dave Garbe overseeing the projection, Joel Richter doing

the invitations and mailings and Keith Bullis doing signage and handling the reservations. Walter Dixon and Tom Hope, budget, are members ex-officio. We will need a few more persons to work on THE night helping behind the ticket table, etc. I hope someone will volunteer to take pictures to record this special night.

It is exciting to see the way everyone is pitching in. You RAVA members are going to participate in quite an event.

45th with Robert Forster

Shortly you will be sent the announcement of the 45th event.

In the meantime, you can check the RAVA web page - <http://www.ggw.org/rava/>

Don't wait if you plan to attend the event. The public is being invited as long as seats are available.

RAVA and SMPTE members will have a reduced fee of \$18 if paid by Oct. 5. After that the fee is \$20 for everyone. The theater has limited seating. Your committee believes that this could be a sell-out with a full house.

Meet New Members

As the program year begins, RAVA has three new members, coming from three significant organizations. RAVA members will look forward to meeting them at future luncheons and events.

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Joe, a native Rochesterian, has been in the AV world for 29 years. He's not as old as you might think. He started working for Jane Bartholomew at Duncan AV when he was in high school.

After graduating from Bishop Kearney High School, he took the AV Communication major at MCC. He worked at Duncan until 1987 when he moved to the Library in the Reynolds AV Department, now called the Literature/Media Dept.

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Joe has just assumed the presidency of Fresnel Optics after Mike Foley moved to the parent company headquarters (Reflexite Technology Center, Avon, CT.).

At Michigan State U Joe earned a BA in mechanical engineering followed by an MBA.

On a co-op basis he worked at Eastman Kodak Co. Then for the next 14 years he was

Fifteen years ago Reynolds was mainly films and 16mm projector loans. Since 1998 it is videotapes, equipment (16mm, slide, and overhead projectors, screens, audio cassette and audio tape recorders - reel-to-reel), books-on-tape, computers (mainly word processing) and a 16mm film-to-tape transfer

with Allen Bradley Co., which later became Rockwell Automation. His last position with them was in the United Kingdom as managing director for the UK, Ireland and the Middle East.

Joe and his wife Tracey have three small children - son Michael 3 and two girls, Sydney 2 and Sophia 6 weeks. Note that last age!

They have just purchased a home in Pittsford but do not yet have a home telephone.

We welcome Joe back to Rochester after his European assignment and look forward to having lunch with him at a First Tuesday

machine.

Joe and his wife, Michele, have three sons (Joe, Jr. 15, Cory 13 and Stephen 5). Michele is a stay-at-home-mom who does home schooling of their sons. She would make an interesting First Tuesday luncheon guest to talk about her home teaching.

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Randy is a hometown man who graduated from MCC, studying electrical technology and biomedical technology. How about that?

For his job he enjoys making video demos of new products.

When Randy graduated from MCC, he went with Harris RF Communications for two-plus years.

In 1982 he joined Kodak at its Research Labs for the next eight years. He did a four-year stint in Health Imaging and then returned to the Research Labs for three years

He moved to State Street in 1997 for his job in the Entertainment Imaging group, formerly the Motion Picture Division.

Randy's wife Lucille is a trust officer with Chase Manhattan Bank.

Fisher's New Media Center

Over the summer St. John Fisher College has built a new TV studio, video editing stations, a recording studio and a multimedia computer lab

James Lohrey plans to have a grand re-opening in late September or early October when we will have the opportunity to see it. The event will be a reception with appetizers so people can visit in the new facility.

New RAVA Member Directory Going to Press

Keith Bullis has put together a 2001-2202 directory of RAVA members. It is being proof read as this issue of SHOP TALK goes out.

They have two daughters, Lauren 13 and Katharine 10.

Randy spends some of his spare time doing audio recording and would like to moonlight as an audio engineer.

Personals

Bill Dengler

As this SHOP TALK goes to press, Bill is in his second week of radiation treatment. These treatments will continue for another four weeks, daily Monday through Friday.

Thoughts and prayers of Bill's host of friends are with him.

Dan Reardon's Brother

Late in July Dan Reardon's brother, Thomas died. He had been fighting lung cancer since January although he had stopped smoking 18 years ago.

At age 54, Tom was Dan's older brother. He also lived in Irondequoit.

RAVA member's sympathies go to Dan.

Winners
2001 RAVA/SMPTE Student Film Festival

Best of Show -

Fiction - PILLOWFIGHT film Scott Rice, Univ. of Texas Austin

Nonfiction

First - **LEST WE FORGET video** Raeanne Wright, RIT

Second - **SACRED HEARTS video** Robin Cecala, Fredonia State

Experimental

First - **GET NAKED video** Siew-wai Kok, Univ. of Buffalo

Hon. Men - **PUBLIC video** Erica Eaton, Univ. of Buffalo

Animation

First - **SOCKS OF THE AFRICAN PLAINS ca/la** * Brian Beard, RIT

Second - **THE VELVET TIGRESS ca** ** Jen Sachs, Cal. Inst. of the Arts

Third - **THE PREY ca** ** Rodrigo Gomez Claros, RIT

Hon. Men. - **BIBBILY BOBBILY JOB claymation** Valerie Perkins, RIT

Fiction

First - **A PIECE OF EARTH film** Hilde Mercardo & Alberto Gonzales-Reyna, Amer. Film Inst.

Second - **CADAVEROUS film** Michael Fiore, NYU Tisch School of the Arts

Third - **NEEDLE IN A HAYSTACK film** Eva Saks, NYU

Hon. Men. - **CUSTODY film** Eva Saks, NYU

Hon. Men. - **MY CHORUS film** Richard Doherty, Univ. of So. Cal.

Hon. Men. - **GYPSY BLOOD film** Samantha Sadners, Columbia College, Chicago

• computer animation with live action ** computer animation

